



A A M B R A

In association with India International Centre, New Delhi

presents



She
Speaks Ed8.0

Every Woman Has A Story

Celebrating
International Women's Day 2020

Thursday, 20th February, 2020

IIC, Max Mueller Marg, Lodhi Estate, 2 pm – 8 pm



www.shespeaks.co.in

www.aambrafoundation.org



ABOUT AAMBRA Foundation & SheSpeaks

AAMBRA Foundation is Government of India registered Non-Profit Organization approved under section 80G of Income Tax Act 1961. . AAMBRA came into formal inception in the year 2012.

AAMBRA Foundation work towards the wider objective of women empowerment through information dissemination and skill development. The foundation has been proactive in highlighting issues of contemporary relevance for the common Indian and also the, Government, bureaucracy, media and civil society. The journey of Aambra Foundation has its roots in the dynamics of India's development. Notwithstanding our status as the world's largest democracy and focus of governmental actions on development of disempowered population, vulnerability of weaker sections of the society, like women and children, to abuse, neglect, discrimination and exploitation remains a gigantic developmental challenge for the country.

Aambra Foundation is an attempt to counter people's vulnerabilities, especially with focus on women and children, by bridging developmental gaps that are manifested at the level of knowledge and access to opportunities.

SheSpeaks identifies and celebrates the change-makers and achievers within its fraternity. SheSpeaks is a platform for women that has been created under the aegis of the Aambra Foundation to work towards empowering women. Apart from **SheSpeaks**, **Aarohan** and **Aambrotsave** are two other important projects that are carried out by the foundation.

SheSpeaks aims to be the facilitator for women entrepreneur in capitalising on government-driven opportunities. The Ministry for Micro, Small and Medium Enterprises have different schemes that offer credit guarantees, interest subsidies, marketing promotion, technological support, export marketing, training and a host of other benefits. Banks, too, have credit schemes for female entrepreneurs as well, under the MUDRA scheme and on their own initiative as well. Often, these schemes remain un-availed because of a lack of understanding of aspects like eligibility, documentation requirement and scheme features. SheSpeaks will help out women entrepreneurs in availing these benefits, understanding technicalities like compliance rules, GST rules and be involved in other information dissemination activities.

WHAT SheSpeaks Seeks?

SheSpeaks aims to facilitate the building of a better nation and world for the women. It works towards the upliftment of women from all strata of society, identifying ways of empowering them, highlighting their struggles, co-working towards their resolution, celebrating their success stories and giving them a pedestal to showcase their achievements. In all togetherness, SheSpeaks seeks to provide an ecosystem that is uniquely conducive to the average Indian woman and her needs and aspirations.

WHAT SheSpeaks Does?

With its ever-growing number of members, SheSpeaks is gathering the pace of a strongly woven network that will help it realise its vision. As a platform, SheSpeaks identifies and celebrates the change-makers and achievers within its fraternity. It nurtures model leadership roles within its network and gives women the platform to not only showcase themselves but also take up challenges, demonstrate leadership and accomplish initiatives. Its drives and initiatives are a perfect opportunity for young leaders and enterprising women to be a part of causes that are designed to benefit the fairer sex. With an active presence in the SheSpeaks platform project, a person can not only work towards a just cause but also raise their own personal, social and professional profiles. And it is not just for the womenfolk to heed the call when the SheSpeaks membership drive opens. Men are equally crucial and instrumental in working towards the betterment of women and the doors of SheSpeaks are open for everyone, from all walks of society.

WHAT The Future Holds?

As the organisation matures, we at SheSpeaks seek to turn a leaf and move up to the next level of social enterprise. SheSpeaks aspires to set footprints in various regions across India and raise its profile further with an international presence as well. With a far-reaching presence and influence, SheSpeaks believes that a network can truly fulfil more potential than the sum of its parts.



In our bid to act as a responsible social organisation, we want to reach out to people in need of medical and legal support. SheSpeaks has in the past used its sponsorship revenues to run a Non-Formal Education centre in Central Delhi and costume jewellery making Skill development workshops in urban slums completely free of cost. The future sponsorships and the membership revenue would also be utilised in organising free health camps, distribute medicines and equipment, provide free counselling and legal aid and undertake gender sensitisation drive far and wide. Our initiatives also extend to helping out women in distress and in a disadvantageous position. We aim to reach out to women who have challenges to meet in their personal or professional life and lack the support to fight back.

Speaking of the utilisation of our sponsorship and membership revenue, we run a tight ship when it comes to accountability and utility of our inflows. We maintain complete transparency of our utilisation records and make sure that we optimise our resources and their usage in our noble causes.

SheSpeaks MEMBERSHIP What it does to the Cause?

A membership with SheSpeaks is your gateway to a unique networking platform. SheSpeaks organises events and meets sewn together with its ingrained vision and aimed towards the accomplishment of its women-centric goals. A SheSpeaks member gets to watch and participate in these events and interact with the panel of distinguished speakers and members who share the stage – which can include industrialists, philanthropists, social entrepreneurs, activists, bureaucrats and such other dignitaries. These experiences and connections aside, the contribution received through a membership drive and sponsorships go a long way to help SheSpeaks – be it initiating awareness campaigns, organising events, increasing footprints or adding any other proverbial building blocks towards the envisioned ecosystem.



SheSpeaks will also be inviting and encouraging the participation of patrons. People who are looking to join hands with us to work towards our cause, and fulfil their own philanthropic and societal aspirations, can contact us to know more about the financial formalities to be concluded in this regard.

PANEL DISCUSSION

International Women's Day is celebrated on the 8th of March with the aim of eliminating discrimination against women and ensuring their equal rights and participation. SheSpeaks has been working on women-centric issues, primarily gender sensitization and women empowerment, ever since its initiation in 2012. The upcoming 8.0 edition of SheSpeaks, to be held on the 20th of February 2020, will look to celebrate International Women's Day through its initiatives.

🎯 The Role of Technology in Creating Safe Spaces for Women

Technological innovations can be at the forefront of creating a safe work environment for women. We look at how the Indian society and its workspaces can be a safer place for women with the help of technology. In an era where emergency notification apps are gaining popularity and jewellery are being designed to double up as safety devices, we discuss how technology can be the future of women safety.

🎯 SMEs as Growth Engines of Economic Development & Women Empowerment

SMEs are the perfect vehicle to harness the skill and entrepreneurial spirit of women across the country. It is through the financial independence of business ventures that women have been able to unshackle themselves from the regressive cycle of gender inequality. We will look at how an enterprise can and have empowered women to wrest their rightful place in society.

🎯 Gender Awakening and Leadership Initiatives

In this session, we inspect where gender equality stands in the Indian workspace, particularly in the leadership positions. We celebrate those women who have been able to break the glass ceiling in various leadership roles in the country. We will also brainstorm on ways of effecting a positive change and in increasing women participation in positions that make a difference.

🎯 He for She: The Role of Men in Gender Sensitization

The role of a socially aware man with a gender-neutral approach is vital in promoting gender sensitization – be it the supportive father who nurtures the ambitions of his daughter, the life partner who is keen and proud to be the man behind his successful woman or the male colleague who respects and promotes the contribution of his female counterpart. We probe into the ways in which the role of man in gender sensitization can be enhanced and capitalized.



KEY SPEAKERS



**Hon'ble Justice
Shri D Y Chandrachud**
Supreme Court of India



H.E. Ugo Astuto
EU Ambassador to India



Mr Anshu Prakash, IAS
Secretary
Ministry of Communications



Ms Rekha Sharma
Chairperson
National Commission for Women



Prof. Mary Evans
HOD, Dept. of Gender Studies
London School of Economics



Mr Sanjay Bhatia, IAS
Chairman Mumbai Port Trust



Lt. Gen. Dr Rajesh Pant
National Cyber Security
Coordinator



Mr Ramesh Abhishek, IAS
Former Secretary, DPIIT
Ministry of Commerce & Industry



Mr Sudhir Garg, IAS
Joint Secretary
Ministry of MSME



Ms Rakhee Gupta Bhandari, IAS
Resident Commissioner
Government of Punjab



Mr Ajay Kr. Yadav, IPS
Inspector General
Communications & IT



Ms Shazia Ilmi
BJP Spokesperson



Mr Sunjoy Joshi
Chairperson
Observer Research Foundation



Dr Bijayalaxmi Nanda
Principal Miranda House
Jury She Speaks Writers Nook



Ms Swati Rangachari
Chief Corporate Affairs Officer
Sterlite Technologies Ltd.



Ms Marika Jakas
Head, Trade & Economic Affairs
EU delegation to India



Mr Jukka Hollappa
Country Manager
Finland



Mr Raghav Chandra, IAS
Former Secretary
National Highway Authority India



Mr P. Balaji
Chief Regulatory & Corporate
Affairs Officer
Vodafone Idea Ltd.



Ms Girija Krishan Varma
Legal Counsel



Ms Priya Kashyap
Head MD & CEO Office
Hero FinCorp



Mr Amarendra Khatua, IFS
Former Secretary
Ministry of External Affairs



Ms Vinita Bakshi
Author & Founder SheSpeaks
President Aambra Foundation



Mr Sandeep Bhargava
Former EVP, Vodafone Idea Ltd &
Member
Advisory Board Shespeaks

To attend the event, please register at
www.shespeaks.co.in

Contact: Anupam Sinha | E: anupam@shespeaks.co.in | M: 98101 95649

RSVP

Sandeep Bhargava

M: 98991 15341

E: sandeepbhargava2004@yahoo.co.in

Purnima Dhingra

M: 98734 83757

E: contactpurnima1@gmail.com

www.shespeaks.co.in | www.aambrafoundation.org